

STANFORD UNIVERSITY

Stanford Senior Executive Leadership Program Application Form

Fields with asterisks * are required for submission. If you need assistance completing this form, please contact us at 2537 0336.

GENERAL INFORMATION

*Prefix:

*Last Name:

*First Name:

*Middle Name:

*Sex: Male Female

*Date of Birth: (D) / (M) / (Y)

*Nationality:

Tel:

*Office:

*Mobile:

*Address:

*City:

*State/Province:

*Country:

*Zip:

*Email:

Your contact information, including name, tel nos. and email, will be shared with other participants unless you indicate otherwise below:

Please do not share my address with other participants.

Please do not share my phone no(s) with other participants.

Please do not share my email with other participants.

Education

*Highest level of education attained: High School BS/BA JD/Law M.D.

2-Year College MS/MA PhD Foreign Diploma

*School awarding degree or diploma above:

*Major:

*Year degree or diploma conferred

*Please list any university executive programs you have attended.

Work Experience

*Number of years of full-time work experience : 7 or less 8-14 15-20 20+

*Number of years of management experience : 5 or less 6-14 15-20 20+

*Please indicate your proficiency in the following areas of management (1=high, 2=some, 3=little)

Accounting

Information Technology

Marketing and Sales

People Management

Finance

Managing Change

Operations

Strategic Management

ORGANIZATION / COMPANY INFORMATION

*Organization/Company:

*Job Title:

*Company Website:

Company Address:

*Industry Group:

- | | | |
|--|---|--|
| <input type="checkbox"/> Agriculture, Forestry | <input type="checkbox"/> Construction | <input type="checkbox"/> Finance/Insurance/Real Estate |
| <input type="checkbox"/> Mining | <input type="checkbox"/> Public Administration | <input type="checkbox"/> Retail Trade |
| <input type="checkbox"/> Services | <input type="checkbox"/> Transportation & Utilities | <input type="checkbox"/> Wholesale Trade |
| <input type="checkbox"/> Other _____ | | |

*Job Function:

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Administration | <input type="checkbox"/> Business Development |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Customer Service | <input type="checkbox"/> Engineering |
| <input type="checkbox"/> Finance | <input type="checkbox"/> General Management | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Legal | <input type="checkbox"/> Logistics and Distribution |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Operations | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Purchasing | <input type="checkbox"/> Research & Development | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Strategic Planning | <input type="checkbox"/> Transportation | <input type="checkbox"/> Other |

*Management Level:

- | | | |
|---|--|--|
| <input type="checkbox"/> Top (e.g. CEO, COO, CFO) | <input type="checkbox"/> Senior (e.g. Vice President, SVP) | <input type="checkbox"/> Middle (e.g. Director, Manager) |
|---|--|--|

*To what unit in the organization do you report ?

- | | | |
|------------------------------------|--------------------------------|-----------------------------------|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Group | <input type="checkbox"/> Division |
|------------------------------------|--------------------------------|-----------------------------------|

*Number of employees who report to you and your direct reports ?

- | | | |
|----------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> <10 | <input type="checkbox"/> 10-49 | <input type="checkbox"/> 50-99 |
| <input type="checkbox"/> 100-999 | <input type="checkbox"/> 1000+ | |

*Describe the unit for which you are responsible and your current responsibilities.

*Are you a company-sponsored participant? Yes, I am fully / partially sponsored by my company.

Contact person of HR/Training Dept: _____ Tel: _____

Email: _____

No, I am self-funded

*Please indicate how you first heard about Stanford Senior Executive Program:

- | | | |
|---|--|--|
| <input type="checkbox"/> Email Notification | <input type="checkbox"/> Program Flyer | <input type="checkbox"/> Direct Mail |
| <input type="checkbox"/> CEG website | <input type="checkbox"/> Ad/Article in publication | <input type="checkbox"/> Education Expo/Conference |
| <input type="checkbox"/> Recommended by employer | <input type="checkbox"/> CEG student | <input type="checkbox"/> Other Referral Source _____ |
| <input type="checkbox"/> Internet Search (which search engine: _____) | | |

APPLICATION, ADMISSION, PAYMENT AND CANCELLATION POLICIES

Application:

To apply for the Stanford Senior Executive Leadership Program, please submit the follow documents:

- 1) Completed Application form
- 2) Latest CV
- 3) Business Card
- 4) HK\$5,000* (US\$641) Cheque in favor of “**China Education (EE) Ltd**”

OR Bank/Wired Transfer to:

Name of Bank: HSBC
Account Number: 400-475224-838
Account Name: China Education (EE) Ltd.
Bank Address: 1 Queen's Road Central, Central District, Hong Kong
Swift Code: HSBCHKHKKH

(*The HK\$500 application fee is non-refundable. The HK\$4500 registration fee will be counted towards the tuition fee payment upon acceptance. For students who do not accept the admission offer, the fee is non-refundable.)

Submit the application in person or by post to:

Stanford Senior Executive Leadership Program Asia Office
Room E, 29/F., Tower 1, Admiralty Center,
18 Harcourt Road, Admiralty, Hong Kong
Attn: Jacinda Cheung, Program Manager

Admissions:

Applicants must be proficient in English. All classes and discussions are conducted in English. It is understood that during attendance at the program, the participant will be free of other duties and will not leave except in emergency situations. Stanford University reserves the right to use photos taken during seminar activities for promotional and educational purposes. Self identification of gender and birth is entirely voluntary.

Payment:

Payment is due upon receipt of invoice. Please make cheques payable to **China Education (EE) Limited** OR bank-in your tuition payment (in HKD) to our **HSBC 400-475224-838** and fax the receipt to (852) 2537 0549. Places will not be guaranteed until payment is received.

Cancellations:

Because attendance at Stanford Senior Executive Program requires advance preparation and demand often exceeds capacity, it is important that you contact us in a timely manner if you must cancel or defer your attendance. To receive a full refund of tuition, notice of cancellation must be received more than 30 days in advance of the program start date. Participants who cancel less than 30 days in advance will not receive a refund but may nominate an acceptable substitute or attend a future session of the same program within one year.

Photo Rights:

We reserve the right to use photos or video footage taken during the program activities for promotional purposes.

I have read and understand the admissions, payment and cancellation policies.

*Signature:

Date:

Contact information: Jacinda Cheung, Tel: 852 2537 0336 email: jacinda@chinaedugrp.com